



Connecting our Bodypoint® community to strengthen your position®

Summer 2015

BP News

Going social.

We're instantly connected in today's digital world. We learn about news events through social media. We see heartwarming stories that we pass along to friends and family. We connect with people all over the world. In a matter of a few days, a video or Facebook post can reach thousands of people. For instance, in less than one week, this video [What's It Like to be a Woman in a Wheelchair](#) received over 500,000 views. Now, three months later it is over 1.6M views.

At Bodypoint, one way we focus on our customers is to learn, listen and engage through social media.

Why social?

1. It's personal.
2. It connects us.
3. It's conversational.

This issue of **To the point!** focuses on some of what we've learned through social media. If you haven't already, we invite you to connect with us.

Jill Alm, Marketing and Education Manager

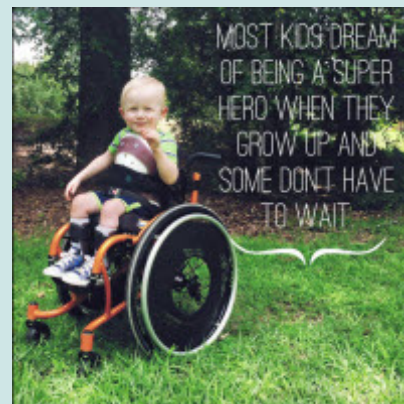
Connect with Us



"The Evoflex is Genius"

Evoflex® wins 2015 Best Pick

Why Positioning Matters



My Cape is in the Wash

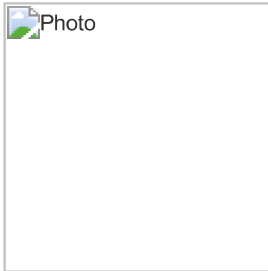
Wyatt's smile radiates his aura and zest for life. Born healthy, Wyatt was struck with transverse myelitis (TM) at 7 months old in May 2013. TM is a one-in-a-million auto-immune response that damages the spinal cord. It left Wyatt paralyzed from the chest down, but it has not damaged his spirit.

Bodypoint first saw Wyatt in a [news article featuring the youngest person to push a manual wheelchair](#). Of course, we liked the fact that he was using a Bodypoint hip belt and we've followed him on a [Facebook page](#) dedicated to his fight ever since.

Through the Facebook page, Wyatt's mom chronicles his life --the ups and the downs, his intense therapy, and everyday family adventures. Most often you see Wyatt's incredible smile, determination and realize that [he is doing everything that](#)

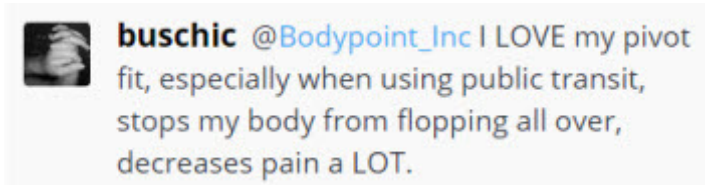
Each year, [Mobility Management](#) asks Therapists and Assistive Technology Providers, "What seating & wheeled mobility products would you select if you were completely free to choose?" This year, the [Evoflex Pelvic Stabilizer](#) wins "Best Pick".

Here's what Amy Morgan, PT, ATP says:



"The Evoflex Pelvic Stabilizer is a great solution for pelvic positioning belts that are consistently falling down and getting lost in the wheelchair frame/base. If a belt gets caught in the wheel of a manual or power wheelchair, it can be problematic for the chair itself or even worse, a safety issue for the wheelchair user. The Evoflex ensures that the belt is accessible to the user and is protected from damaging the wheelchair by using stiffened end straps to keep the belt in place. The straps can also rotate down and out of the way (to be parallel to the seat rail) for people who perform lateral transfers. Additionally, the stiffened ends allow users with less manual dexterity to be able to independently use the pelvic belt. This concept is genius and alleviates many frustrations both in manual and power wheelchairs."

Tips & Tricks



Twitter Talk

Through [Twitter](#), we met Bodypoint user [@buschic](#) who lives in Ontario, Canada. She describes herself as: Disabled and proud | Transit and accessibility advocate and geek.

Summarizing a few Twitter posts (140 characters or less), here's what she said about the [PivotFit™ Shoulder Harness](#):

"I am a bigger woman, (4'9, 258lbs). I use a Permobil M300 HD. I have low trunk control in moving vehicles, especially if I'm tired or in pain. With my harness I can RELAX. NO SWEAT, NO FEAR. I'm on public transit buses, it STOPS my body from slamming forward, or slumping into a 'ball'. TTC in Toronto goes FAST. On para-transit, I can recline and tilt, with no pain, no 'flopping.' I'm on the bus for 90/120 minutes on average. I also love my BP lap belt and how both attach to my Permobil M300 HD."

[any other boy does, he just looks cooler doing it.](#) Wyatt's mom, recently shared with us, "We love Wyatt's [chest support \[the Monoflex\]](#). It gives him the freedom to move around and explore, and I don't have to worry about him falling out of his chair. We actually just lowered it on his chair to give him a little more movement and it's working out great."

A recent post shared, "Wyatt loves to play after therapy. I told him that his shirt said his cape is in the wash, and he said, "well, get it out." Most kids dream of being a super hero when they grow up and some don't have to wait.

Check it out!

BP Down Under

[SDL](#) showcases Bodypoint at the [Assistive Technology Suppliers Australia \(ATSA\) show](#). Followed by [presentations](#) throughout Australia by [Kathleen Simpson](#).

Out & About

Trade shows

National Seating & Mobility Symposium | Nashville, TN | July 12, 2015

Posture & Mobility Group (PMG) Conference | University of Leeds, UK | July 13-15, 2015

Rehab Equipment Expo | Richmond, BC Canada | September 9, 2015

Atlantic Rehab & Education Conference | Halifax, NS Canada | Sept 24-25, 2015

We want to hear from you

Do you have feedback or ideas for a future issue? Have an email address to add to receive this email publication? Send a note to the editor jillalm@bodypoint.com.



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